

Our vision is to make Chorley Borough a healthy and prosperous place to live, work and play

Our core values are:

Openness and Transparency

Health and Wellbeing

Value for Money

We will improve the quality of life throughout Chorley Borough through commitment to:

Strategic priorities	Provide quality community services and facilities	Providing opportunities for all Chorley residents	Develop the Chorley Borough's Economy	Continually improve the efficiency of the council
Strategic objectives	<ul style="list-style-type: none"> • Improve the delivery of services that meet the needs of residents • Provide services and facilities that promote health and wellbeing • Support and encourage resident participation and ownership in local projects • Provide support to community groups and volunteers to ensure continuity/ sustainability 	<ul style="list-style-type: none"> • Provide equality of access to housing, employment and education • Treat all residents of the borough equally • Consult all age groups in the future shaping of the borough 	<ul style="list-style-type: none"> • Develop a Chorley wide identity • Create a positive environment for business • Provide support to Chorley businesses to create and sustain local jobs • Optimise the town centre offering to match market needs 	<ul style="list-style-type: none"> • Maximise the use of time and money • Drive value for money and success throughout the Council • Reduce the debt of the Council • Encourage private enterprise investment • Minimise the amount Chorley residents spend on Council Tax
Strategic actions	<ul style="list-style-type: none"> • Promote and support community food growing • Working together to improve local communities • Support Parish Councils/ neighbourhood areas • Embed time credits into community groups • Promote and encourage community management of facilities • Deliver the Friday Street health centre 	<ul style="list-style-type: none"> • Develop a rural enterprise team • Review policies to ensure community facilities match housing developments • Work with partners to deliver affordable public transport across the borough 	<ul style="list-style-type: none"> • Deliver a 'shop local' campaign • Undertake a review of the town centre offer • Expand offer of grants to businesses and shops across the borough • Revitalise rural service centres 	<ul style="list-style-type: none"> • Establish a consultancy business for front and back office support and improvement • Undertake a comprehensive review of all council services/shared services • Implement a staff suggestion scheme

We will provide what the people of Chorley Borough value at a time and place they want it to the standards they expect at a cost they can afford